

# NOURISH

A DINNER AND AUCTION TO BENEFIT THE NASHVILLE FOOD PROJECT

## SPONSORSHIP OPPORTUNITIES

JULY 18 | DINING HALL  
2019 AT 6 PM | AT MONTGOMERY BELL ACADEMY



## THE NASHVILLE FOOD PROJECT

Just as The Nashville Food Project brings people together to grow, cook and share nourishing food, the annual Nourish fundraising dinner brings supporters together to celebrate our work and accomplishments along with the promise of continuing efforts toward cultivating community and alleviating hunger in our city.

*BRINGING PEOPLE  
TOGETHER  
TO CULTIVATE COMMUNITY  
& ALLEVIATE HUNGER IN OUR CITY.*

The Nourish dinner begins by gathering supporters over hors d'oeuvres and cocktails. Then, top chefs from Nashville, and chef friends of the city, work together to prepare and deliver a seated, multi-course meal with delicious wine pairings. We are working now to confirm some of our city's best chefs!

During the dinner, TNFP staff share highlights from the year's work, and as courses and wine flow, a spirited live auction takes place to raise money in support of the project's mission.

Ticket, auction and sponsorship proceeds help The Nashville Food Project continue to bring people together to share more than 4,500 creative and nutritious meals each week in Nashville's most vulnerable neighborhoods.



## EVENT DETAILS

**When:** July 18, 2019

**Where:** Dining Hall at Montgomery Bell Academy

**What/Who:** Guests will enjoy a 4-course meal prepared by top Nashville chefs.

Participating chefs in previous years have included Maneet Chahaun (Chauhan Alea & Masala House, Food Network's *Chopped*), Sean Brock (Husk), Margot McCormack (Margot Cafe, Marche Artisan Foods) and Tandy Wilson (City House), among others.

**Expected attendance of 300 people.** Previous Nourish events have sold out!



*NOURISH IS ALWAYS A FABULOUS NIGHT...  
THE FOOD, THE ATMOSPHERE,  
AUCTION AND PRESENTATIONS ARE  
OUTSTANDING!*

## PROMOTIONAL REACH

Event sponsors will be featured in all promotional materials including, but not limited to:

- Event invitations to be sent to our mailing list of approximately 500 high net worth homes in the greater Nashville area
- Visible signage and verbal recognition at the event
- 300 printed programs and auction guides distributed to all guests

Additionally, this event typically receives incredible local media coverage in outlets including The Tennessean, The Nashville Scene, Nashville Lifestyles, N Focus and social media outlets: Facebook, Twitter, Instagram.

Lastly, event sponsors are invited to donate items for our silent auction or to be given as a gift to guests or patrons for additional exposure.



## PATRON'S PARTY

Leading up to the Nourish dinner each year, The Nashville Food Project hosts a Patron's Party with dinner and entertainment.

All sponsorship levels include at least two tickets to the Patron's Party, which is typically attended by 100 of The Nashville Food Project's most loyal supporters.

**Patron's tickets are available for \$1,000 and include two tickets to both Nourish and the Patron's Party.**



# 2019 PATRON'S PARTY

JUNE  
27<sup>TH</sup>

2019 AT 6:00 PM

GREEN  
DOOR  
GOURMET  
NASHVILLE, TN



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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$15,000

- Naming rights to event
- Sponsorship level exclusivity
- Verbal acknowledgement from the podium at the event
- Opportunity to speak at the event
- Company logo on the Nourish event page of TNFP's website
- Company logo on all print materials including program, invitation, poster and event banner
- Nourish poster signed by the chefs
- Sixteen tickets to Nourish
- Six tickets to the Patron's Party

### GOLD SPONSOR - \$10,000

- Company logo on all print materials including program, invitation, poster and event banner
- Company logo on the Nourish event page of TNFP's website
- Nourish poster signed by the chefs
- Meet and Greet opportunity with chefs following the meal
- Ten tickets to Nourish
- Four tickets to the Patron's Party

### SILVER SPONSOR - \$7,500

- Company logo on all print materials including program, invitation, poster and event banner
- Company logo on the Nourish event page of TNFP's website
- Nourish poster signed by the chefs
- Meet and Greet opportunity with chefs following the meal
- Six tickets to Nourish
- Two tickets to the Patron's Party

### BRONZE SPONSOR - \$5,000

- Company logo on all print materials including program, invitation, poster and event banner
- Company logo on the Nourish event page of TNFP's website
- Nourish poster signed by the chefs
- Meet and Greet opportunity with chefs following the meal
- Four tickets to Nourish
- Two tickets to the Patron's Party

### TABLE HOST - \$3,000

Includes 10 tickets to Nourish, 2 tickets to the Patron's Party, host name in program.

**In-kind sponsorships are also available.** We are grateful for your consideration and look forward to making this an incredible event with your help!

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